

Agenda for the Meeting of the Working Group on Tourism (Friends of the Presidency) in Oulu 5th of the June 2024

Time: 5th June at 14.00 – 17.00 (Finnish time, UTC +3)

Venue: County Council of the North Ostriabotten, Pohjois-Pohjanmaa Liitto, Poratie 5 A,

Room: P-P liitto Tiimitoimitila ; Teams invitation will be send

1. Opening of the meeting

Chair: Kairi Pääsuke

- Participants
- Approval of the agenda
- Minutes from the last meeting (annex 1)
- Minutes of the meeting

2. The current situation about Barents Cooperation

Presented by Jenny Spring, Head of the International Barents Secretariat

3. Overview and presentation of 2 Interreg Aurora projects

- Arctic Europe Tourism Cluster [Arctic Europe Tourism Cluster - Interreg Aurora \(tbc\)](#)
- Bothnian Coastal Route [Bothnian Coastal Route - Interreg Aurora \(tbc\)](#)

4. A short summery over ongoing cross-border tourism projects

- Appendix 2 – Please feel free to update the list, in case I missed smth.

Coffee break

Arctic Tourism in 2027 + (start appr 16.00 at Finnish time)

5. Cohesion Policy 2027 + (discussion)
 - Which should be the important cornerstones from the point of view of tourism development in the future cohesion policy?

6. Policy Area Tourism – Baltic Sea Strategy, as one of the cornerstones for EU Cohesion Policy
 - The State of Play presented by, Hanna Mari Kuhmonen, Hanna Honkamäkilä and Anna-Maija Toivonen

7. Future work of WGT
 - Do we need a cooperation?
 - Which themes should be to focus?

8. Other matters

9. Conclusions - Closing of the meeting

The day will end with a joint dinner. Just now I'm looking for sponsors, if I can't find one, dinner will be by own expenses.