

International Tourist Forum in Arkhangelsk – ITFA
“Tourism development in the North”
May 25-28, 2011, Arkhangelsk

Draft Program
Group C (Barents Region)

May 24, Tuesday

Arrival of participants

May 25, Wednesday

- 09.00-09.45** Registration of participants.
- 09.20-09.45** **Press-conference attended by key officials**
Venue: Government of Arkhangelsk Region
- 10.00** **Opening Ceremony of International Tourist Forum in Arkhangelsk.**
Venue: Government of Arkhangelsk Region, conference hall.
- 10.00-10.35** Welcoming words:
Ms. Cordula Vohlmuther, Deputy Regional Representative for Europe of the World Tourism Organization
Mr. Ilya Mikhailchuk, Governor of Arkhangelsk Region
Representative from the Ministry on Sport, Tourism and Youth Policy of the Russian Federation
Mr. Anatoly Yarochkin, Director of the Federal Tourism Agency
Representative from the related Committee of the State Duma of the Russian Federation
- 10.35-18.00** **International conference «Tourism development in the North»**
- 10.35-13.30** **Plenary session: Tourism development in the North**
- 13.30-14.30** Lunch
- 14.30-16.20** **Workshop: Experience and perspectives of attractive tourist territories promotion.**
- 16.20-16.40** Coffee-break
- 16.40-18.00** **Workshop: Development of priority tourism types in the North**
- Interregional and cross-border cooperation in the tourism sector in the northern countries
- Prospects for the development of sea and river cruise tourism in the Barents Region (devoted to 100 anniversary of the steamboat “N.V. Gogol”)

May 26, Thursday (programme by groups)

- 10.00-13.00** **Presentation of tourist investment projects of Arkhangelsk Region**
Venue: Pur-Navolok hotel, conference hall.
- 11.30-13.00** **Work meeting on the project "Public-private partnership in tourism in the Barents Region / BART ».**
Venue: Pur-Navolok hotel, small conference hall.
- 13.00-14.00** Lunch
- 14.30-17.00** **Work meeting of the Barents Euro-Arctic Council Joint Working Group on Tourism**
Venue: Government of Arkhangelsk Region, meeting room 146.
- 18.00-19.00** **Pomor Ethno Food Festival opening**
- 19.00-20.00** Workshop on cooking traditional Pomor dishes. Serving Pomor dinner

May 27, Friday (programme by groups)

- 09.30-11.30** **Workshop: “Improving the System of Training Managers for Tourism and Hospitality Sector”**
Venue: Northern (Arctic) Federal University
- 12.00-19.30** **International Tourist Exhibition ITFA**
Venue: Arkhangelsk Drama Theatre
- 12.00-12.30** **Opening ceremony of International Tourist Exhibition**
Venue: Arkhangelsk Drama Theatre
- 15.00 – 19.00** Bus tour to Arkhangelsk State Museum of Wooden Architecture and Folk Art "Malye Korely".

May 28, Saturday (programme by groups)

- 10.00-19.30** **International tourist exhibition ITFA**
- 11.00-13.30** **Presentation of tourist programs for tour operators and travel agencies**
Venue: Arkhangelsk Drama Theatre
- 13.30-14.30** Lunch
- 15.00-17.00** **Guided tour by steamboat “N.V. Gogol” along the Northern Dvina River**
- 18.00** **VI International Festival "Arkhangelsk BLUES”**
Venue: Arkhangelsk Drama Theatre

May 29, Sunday

Departure of Forum participants