

International Tourist Forum in Arkhangelsk ITFA 25th-28th of May 2011

International Tourist Forum in Arkhangelsk ITFA will be arranged within the frameworks of the celebrations dedicated to the 300-years anniversary of the famous Russian scientist Mikhail Lomonosov in order to stimulate tourism development in the Barents Region and extend interregional and international relations in tourism sector.

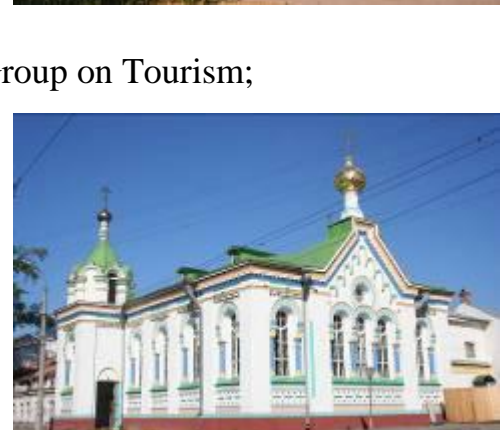
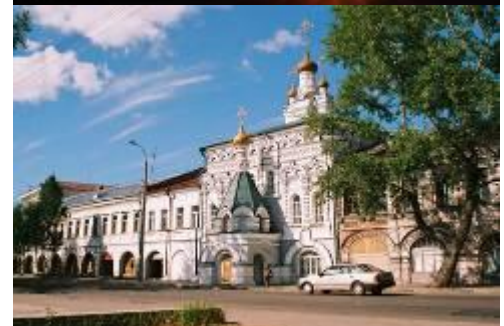
ITFA's objective is to organize a united platform for the meeting and dialog between the authorities, business, scientific community and non-governmental organizations from the Barents Region and other countries with the purpose to discuss issues of cooperation in the world tourism space, to establish and promote a new center of innovation technologies in the Barents Region.

ITFA's tasks are as follows:

- Discussions on the current tendencies in tourism development in Russia, in the Barents Region and in the world context,
- Development of proposals on the implementation of a united policy of promoting tourist destinations of the Pomor Land and Barents Region to the Russian and international tourist markets;
- Sharing experience in development of attractive tourist and recreational territories in Russia and abroad;
- Searching for new forms of tourism cooperation in the Russian and international context.

ITFA's participants:

- Ministry of Sport, Tourism and Youth Policy of the Russian Federation;
- Federal Tourism Agency;
- Committees and commissions of the State Duma and Federal Council of the Russian Federation;
- Regional administrations of the Barents Euro-Arctic Council countries (Russia, Norway, Finland, and Sweden);
- Regional tourist administrations;
- National tourist representatives and tourism offices of foreign countries in Moscow and Saint-Petersburg;
- Members of the Joint Barents Euro-Arctic Council Working Group on Tourism;
- Tour operators and tourist agencies;
- Educational institutions in the Barents Region carrying out training programs for specialists in tourism and hospitality sectors;
- Tourist associations;
- Tourist companies and accommodation facilities;
- Hotels, restaurants and other tourist objects;
- National air companies running routes in the Barents Region;



- Non-governmental organizations in tourism and hospitality sectors;
- Chambers of commerce and associations of entrepreneurs;
- Central and specialized mass media.

Organizing Committee:

Government of Arkhangelsk Region
Ministry of Youth Affairs, Sport and Tourism of Arkhangelsk Region
Section for Regional Tourism Development

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