



DRAFT PROGRAM

Tourist Barents Summit PROArctic
«Maritime heritage of the Arctic Regions:
from Learning to the Tourism Development»
 23-25 of October, 2014, Arkhangelsk

23th of October 2014, Thursday

Arrival of participants.

10.00-13.00 **Joint Barents Working Group for Tourism meeting**
Venue: room 234, Government of the Arkhangelsk region
49, Troitsky av., Arkhangelsk

14.00-18.00 **Working sessions on projects:**
 - working out of a new Arctic cruise tour on the way “Murmansk (boarding of passengers) – Franz-Josef Land Archipelago – Novaja Zemlja Archipelago – Solovetsky Archipelago –Arkhangelsk (changing of passengers)”;
 - extending of the ferry line “Hurtigruten” to the White Sea;

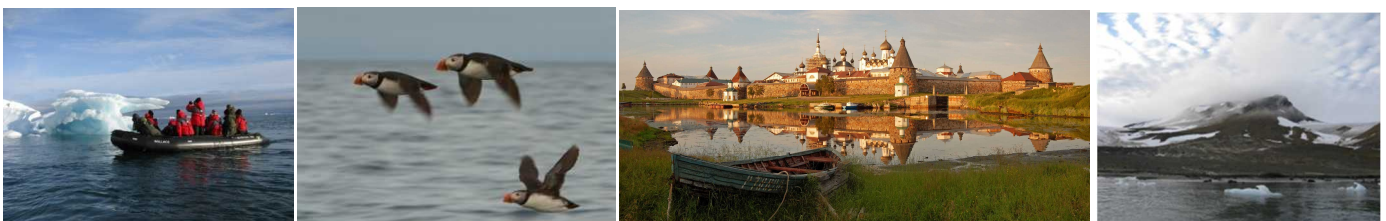
24th of October 2014, Friday

Tourist Barents-Summit PROArctic
«Maritime heritage of the Arctic Regions:
from perception to the tourist development»
 23-25 of October, 2014, Arkhangelsk

Venue: Conference hall of the Government of the Arkhangelsk Region

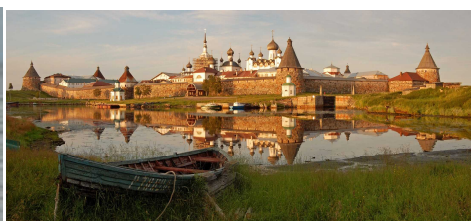
09.00-09.30 Registration of the participants.

09.30-09.45 Greetings to the participants of the Tourist Barents Summit:
Mr. Dmitry Amunts, Deputy Head of the Federal Agency for Tourism (Moscow)
Mr. Anton Vasilyev, Ambassador-at-large of the Ministry of Foreign Affairs of the Russian Federation, Representative from Russia in the Arctic Board (Moscow)
Mr. Sergey Kovalyov, Deputy Governor of the Arkhangelsk Region for Regional Policy (Arkhangelsk)





- 09.45-10.00** Strategy and resources for tourism development in the Russian Arctic
Mr. Dmitry Amunts, Deputy Head of the Federal Agency for Tourism (Moscow)
- 10.00-10.15** Realization of the Action Plan for the tourism development in the Barents Region
Ms. Kairi Pääsuke, co-chair of the Joint Working Group for Tourism of the Barents Region (Sweden) / co-chair of the Joint Working Group for Tourism of the Barents Region (Finland)
- 10.15-10.25** Tourist landmarks in the west –northern regions of the Russian Arctic in the frame of the international and interregional cooperation.
Mr. Sergey Kovalyev, Deputy Governor of the Arkhangelsk Region for Regional Policy (Arkhangelsk)
- 10.25-10.40** Experience and possibilities for the Arctic tourist programs realization in the Northern Norway. Recommendations for the cross-border tourism and tourist cooperation development between the North-West of Russia and the Northern Norway (by the results of the Barents project).
Mr. John-Steve Linløkken, Marketing Director of the Northern Norway Tourism Board (Norway), Mr. Max Saltykov, Senior adviser of the Northern Norway Tourism Board (Norway).
- 10.40-10.50** Opening the Russian Arctic for foreign and Russian tourists
Mr. Roman Ershov, director of the National Park “Russian Arctic” (Arkhangelsk)
- 10.50-11.00** Presentation of a new Arctic cruise tour «Murmansk – Franz-Josef Land Archipelago – Novaya Zemlya Archipelago – Solovetsky Archipelago – Arkhangelsk».
Mr. Tatjana Motovicheva, executive director JSC «Intourist - Arkhangelsk» (Arkhangelsk)
- 11.00-11.20** Coffee-break
- 11.20-11.35** Norwegian Coastal line «Hurtigruten». Proposals for the cooperation development with the North-West of Russia and possibilities for the entry to the Russian market.
Mr. Vidar Engen, Senior vice-president of the «Hurtigruten» company (Norway)





- 11.35-11.45** Experience of the international and interregional projects development in the Murmansk region.
Mr. Anna Popova, Chief of the tourism development section of the Ministry for the economic development of the Murmansk region (Murmansk)
- 11.45-12.15** Cross-border expedition cruises in the Arctic. Experience and prospects in the Arctic countries.
Speakers to be nominated
- 12.15-12.30** Sailing sport and tourism: enlarging the boundaries in the Barents region
Speaker is to be nominated
- 12.30-12.40** International route network of the training sailing ships: possibilities for the promoting of the maritime cities' tourist potential
Speaker to be nominated
- 12.40-12.50** Summarizing the Barents-summit. Resolution embracement.
- 13.00-14.00** Lunch.
- 14.00-17.00** Participating in the meeting of the Interdepartmental Commission on the Maritime Heritage of the Marine Board within the Government of the Russian Federation. The association «Maritime Heritage of Russia» participates.
*Venue: Conference hall of the Government of the Arkhangelsk Region
 49, Troitsky av., Arkhangelsk*

25th of October, Saturday

Departure of all participants

Organizing Committee:

Agency for Tourism and International Cooperation of the Arkhangelsk Region

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