



Barents Joint Working Group on Culture Meeting

Time: 30th May 2016 at **9:00** Finnish time

Place: Kaukametsä Congress Centre, **meeting room 308**

Koskikatu 2, Kajaani

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1/ 2016 Opening of the meeting

Regional Chairperson, Ms Helena Aaltonen, Regional Development Specialist, Regional Council of Kainuu, Finland and National Chairperson Ms Alina Ivashenko, Counsellor, Department of International Cooperation, Ministry of Culture, Russia.

Suggestion:

To open the meeting. To introduce and to register the participants of the meeting to the minutes of the meeting.

Decision:

2/ 2016 Welcoming words from the hosting region Kainuu

Suggestion:

Regional Chairperson, Ms Helena Aaltonen, will welcome the guests and tell shortly about the practical arrangements. To include the information in the protocol.

Decision:

3/ 2016 Minutes from the JWGC meeting in Arkhangelsk, 13th -14th October 2015

Discussion of the Minutes of Arkhangelsk meeting, which was sent to the JWGC for approval on October by Previous chairman 2014-2015 Maija Lummepero.

Annex 1.

Suggestion:

To adopt the minutes from the JWGC meeting of 13th -14th October 2015 in Arkhangelsk.

Decision:

4/ 2016 The report of the Joint Working Group on Culture (JWGC) during Finnish Chairmanship (2013-2015)

Chairman of JWGC 2013 - 2015 Maija Lummeperu has made the report on the work of the Joint Working Group on Culture (JWGC).

Annex 2.

Suggestion:

To discuss and to adopt the report 2013-2015 of JWGC.

Decision:

5/ 2016 Barents Culture Cooperation Scholarship / Culture Awards / Scholarships

The preparations for the Barents Culture Awards have been made since the JWGC meeting in Bodo, 19-20 September 2013 and they have continued in every meeting since then, in Umeå, 27 February 2014, in Kotka, 21 May 2014, in Rovaniemi, 21-22 May 2015 and in Arkhangelsk, 13-14 October 2015.

In the 14th BEAC Foreign Ministers Session, 28.-29. October 2013, Tromso, the initiative to establish Barents Culture Awards to further encourage cross border cultural cooperation was accepted.

In Arkhangelsk the main conclusions were made as follow:

- The scholarship amount should be 10 000 Euro – equal for each country. The sum should cover the expenses for the recipient to take part in the common scholarship holder event.
- Art forms eligible for the scholarship should be divided to the large categories.
- The recipients of the scholarship should be individuals, artist groups, NGO, but not institutions.
- The requirement for candidates to be residing in the Barents region should not be restrictive. The focus on Barents cooperation should be valued.
- One time the recipients got scholarship, in 2 years they are invited to the scholarship holder event for the feedback.
- The common scholarship holder event should be organized in connection to JWGC meeting. 4 scholarship holders and 4 new recipients are to take part in the event.
- JWGC can use experts in choosing procedure if needed.
- The IBS should administer the process of among the national candidates choosing the recipients and also be responsible for communication and publicity regarding the scholarship.

On the base of the comments and suggestions the small working group would prepare the final guidelines / terms of reference (in 1 or 2 pages) till the beginning of December 2015. The final guidelines will be distributed to the JWGC before the next meeting. CSO will be informed thereafter.

In March 2016 the small working group, Sverre Mioen (Ministry of Culture of Norway and David Ek (Ministry of Culture of Sweden) have made the final guidelines to be approved in Kajaani, 30.-31.5.2016.

Annex 3

The CSO meeting 21.-22. March 2016 was given a report from the state of matters and will be informed again after Kajaani meeting.

Suggestion:

1. The final Guidelines of Barents Culture Scholarship to be approved. If you want to change something in the guidelines, please, let us know before the meeting so it will be more fluent to make possible changes.
2. At the meeting, every country will inform if they will have 10 000 euros for the first awards to be paid 2017.
3. The next steps and the schedule in nomination and selection procedures will be decided of.

Decision:

6/ 2016 Preparing discussions for joint meeting of working groups

There is going to be a joint meeting/ meetings of Joint Working Group on Culture (JWGC), Joint Working Goup on Tourism (JWGT) and Barents Regional Working Group on Transport and Logistics (BRWGTL) during Kajaani events. The first chance to joint discussions is on May 30th at 16:00-18:00

Suggestion:

- 1) All three working groups are invited/asked to present their views on possible fields of common interest with other groups, and ideas for cooperation
- 2) The common task for working groups is Promoting economic co-operation in Tourism, also by JWGC, together with other working groups, based on:

- Kainuu priorities: “Combining regional marketing activities and promotion on tourism in a way that the Barents/Arctic area will be profiled as a single tourism destination for the global markets. Visit Arctic Europe cooperation will be expanded in the entire Barents region.”
- The Russian Chairmanship has also set their own priorities (<http://en.beac-russia.com/priorities>) for BEAC co-operation in 2015-2017, some of them for field of culture and especially in tourism.

3) That’s why 3 working groups (RWGTL, JWGT, JWGC) will have their common meeting 30. May in Kajaani

- The Arctic Europe needs a lot of marketing to become a well-known and famous tourism destination in global markets. JWGT may promote the cooperation of member states and member areas to start a large common marketing process.
- The Arctic Europe needs good flight and other transport connections with reasonable price to get visitors from other continents and from neighbor regions.
- The Arctic Europe needs new ways to show the culture and the local way of living for foreign tourists.
- A new activative proses for production development in cultural theme is needed.

Decision: JWGC suggests to agree with joint international (BARENTS) development project to develop and to promote The Visit Arctic Europe tourism
JWGC suggests: The five (5) most important objectives to take into account to in the project proposal are: ???

Decision:

7/ 2016 Mandates of the Working Groups – The Mandate of JWGC

Mandate for the Joint Working Group on Culture (JWGC) 2014-2018 was approved by the Regional Committee and the BEAC/CSO 2014-03-19

Annex 4

RC has decided in 21st April that the IBS will start to create a common standard, one format for mandates of working groups.

Suggestion:

JWGC will suggest changes in the text of mandate if needed. JWGC is willing to take in use the common format of mandate from International Barents Secretariat (IBS).

Decision:

8/ 2016 The action plan 2016-2017 of JWGC

The future action plan will be discussed and approved. The action plan will be derived from the Strategy "Cultural Cooperation in the Barents Region 2014-2018" and the Mandate for the Joint Working Group on Culture (JWGC) 2014-2018.

The Strategy outlines the vision, mission and priorities of policy planning and regional cooperation in the sphere of culture.

The Strategy highlights the importance of capacity building and exchange, facilitating and promoting networking, creating different kinds of new cultural meeting places, focusing on the strong relationship between culture and cultural and creative industries, creating new international opportunities for strengthening the competitiveness of the cultural operators in the Barents Region.

The Strategy encourages the development of contacts and synergies with other relevant structures such as the Northern Dimension Partnership on Culture (NDPC), the Senior Officials Group on Culture of the Council of the Baltic Sea States (CBSS) and others.

The Mandate gives The objectives and tasks for the Working Group:

1. to strengthen cultural identities, multicultural dialogue and interaction in BEAR and ties between the regional entities
2. to promote and develop cultural diversity and cross-border cultural cooperation between local and regional stakeholders: cultural institutions and organizations, non-governmental organizations, indigenous peoples, individual artists, cultural experts and authorities
3. to promote culture as a tool for regional, social and economic development by involving various stakeholders from other parts of society in order to add to the work for complementary resources e.g. funding programs and other tools to contribute to the development of BEAR
4. to encourage new networks in order to develop better skills and knowledge in the field of arts and culture and people-to-people cooperation
5. to further develop cultural cooperation in BEAR as part of the implementation of the Northern Dimension Policy
6. to further develop cultural cooperation in the BEAR in interaction with other international structures, in particular the Arctic Council, the Council of the Baltic Sea States, the Nordic Council of Ministers, the Northern Dimension Partnership on Culture and the Council of Europe

7. to encourage close cooperation and interaction with relevant entities engaged in cultural cooperation in Northern Europe
8. to contribute to organizing of meetings of Ministers of Culture, when needed.

Some ideas about future activities in JWGC: Drafted by Helena Aaltonen.

1. Barents culture cooperation scholarship / Barents Culture Awards will be granted for the first time 2017.
 - 30. May 2016 JWGC will make the final guidelines for scholarship
 - The process of choosing the recipients starts 2016
 - 4 scholarships will be granted 2017
2. JWGC follows how the project applications risen by Barents Culture Project Incubator will be realized in financing in different programs
3. A new activative process will be planned to promote new projects that implement the targets of chair state and chair region and also the targets of the joint meeting of working groups to promote Arctic Tourism (Working groups (RWGTL, JWGT, JWGC) will have their joint meeting 30. May in Kajaani: "How to promote economic cooperation in Tourism?")

Suggestion:

The working group gives additional ideas for the action plan, evaluates the draft and makes action plan for two years 2016-2017.

Decision:

9/ 2016 Updates from JWGC members on current issues and projects

10/ 2016 Upcoming JWGC meetings

11/ 2016 Any other matters

Members

(to be specified at the meeting, recent changes marked with green)

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ENTRY TO THE MEETING SPACES

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