

Agenda for the Meeting of the Joint Working Group on Tourism of the Barents Euro Arctic Council

Date: November 13, 2018

Venue: Elizabet Hotel Riga

Address: Elizabetes iela 73, LV-1050 Riga Latvia

<https://www.radissonblu.com/en/elizabetehtotel-riga>

Chair: Monica Lejon, Regional Council of Norrbotten

Minutes: Decides at the meeting

Time: **November 13: Lunch 11.30**, meeting 12.30–16.00, workshop 16-18,
networking dinner 19.00

1. Opening of the meeting November 13, kl 12.30

Introduction

Minutes

Participants

Approval of the minutes from last meeting

Approval of the Agenda

2. Mandates approved with modified changes

A presentation of the modified changes

3. Introduction – Information from Sweden

Erika Rosander Swedish Agency for economic and Regional Growth

4. The State of Play from countries

Each participant has the possibility of breaking news from their own region/country max
5 min

5. An update on the Barents WG activities

Roman Gokkoev, International Barents secretariat

6. The Arctic Destination Program

Hanna-Mari Kuhmonen, Ministry of Economic Affairs and Employment, Finland

7. Winter Wonders 2018 in Brussels

Tuomo Tahvanainen, Kainuun Etu Oy

8. Gastronomic tourism

- Project on gastronomy topic - gastronomic tourism development in Russia, Anna Isaeva, Federal Agency for Tourism of the Russian Federation
- Gastronomic map by Arctic, Andrey Dubovtsev Agricultural production cooperative
- Discussion about Kolarctic applications for Gastronomic tourism

9. Tourism Quality and Sustainability Programmes, Labels and Criteria in the Barents Region

- A proposal for developing an informative “one-pager” that categorize labels and communicates them to the customers
Kairi Pääsuke, County administrative board of Norrbotten

10. Further steps in cooperation with Working group on transport

- Progress report on cooperation with the WG of Transport and the tourism perspective in the Barents transport plan. Eva Furmark, Swedish Transport Agency
- Co-operation VAE2 (Visit Arctic Europe) and the Lapland ELY-center, a cross-border buss traffic pilot, Satu Luiro, Regional council of Lapland
- Discussion about Kolarctic applications for transport and tourism

11. Other matters**12. Date and place of the next meeting****13. Workshop for a new action plan kl 16-18**

- Consultant Fredrik Runsiö, Reformklubben supports creative discussions

14. Summary and close**15. Networking dinner kl 19.00 (County Administrative Board of Norrbotten)**