



International Tourist Forum in Arkhangelsk – ITFA
25th -28th of May 2011, Arkhangelsk

Draft Program

Group C

(members of BEAR Joint Working Group on Tourism, BART Project participants)

24th of May 2011, Tuesday

Arrival of Forum participants

25th of May 2011, Wednesday

- 09.00-09.45** Registration of participants.
- 10.00** **Official opening of the International Conference “Tourism Development in the North” under International Tourist Forum in Arkhangelsk**
(conference hall, Government of Arkhangelsk Region)
- 10.00-10.35** Welcoming words:
Governor of Arkhangelsk region Mr. Ilya Mikhalchuk
Representative of the leadership of the Ministry on Sport, Tourism and Youth Policy of the Russian Federation
Director of the Federal Tourism Agency Mr. Anatoly Yarochkin
Representative of the relevant Committee of the State Duma of the Federal Assembly of the Russian Federation
Representative of the Federal Sea and River Fleet Agency
- 10.35-19.30** Sessions *(conference hall, Government of Arkhangelsk Region)*:
- Session I** Current status and perspectives of tourism development in the North.
- Session II** Experience and perspectives of tourist recreation zones development and promotion
- Session III** Interregional and cross-border cooperation in tourism sector in the Nordic countries

Session IV: Sea and river cruise tourism development (dedicated to 100th anniversary of the tourist steamboat “Nikolay Gogol”)

26th of May 2011, Thursday

- 10.00-13.00** International scientific conference dedicated to 300th anniversary of the famous Russian scientist Mikhail Lomonosov (*Northern Arctic federal University*).
- 13.00-13.40** Excursion to the local Museum of Arkhangelsk Painter and Fairy-teller Stepan Pisakhov.
- 15.00-16.00** Work meeting of BART – Public-Private Partnership in Barents Tourism (*Government of Arkhangelsk Region*)
- 16.30-18.30** Working meeting of BEAR Joint Working Group on Tourism (*Government of Arkhangelsk Region, room 146*)

27th of May 2011, Friday

- 10.00-11.30** Workshop “Improving the System of Training Managers for Tourism and Hospitality Sector”, BART Project participants (*Northern Arctic Federal University*)
- 12.00–19.30** **International Tourist Fair ITFA** (*Arkhangelsk Drama Theatre*)
- 12.00-12.30** Opening ceremony of **International Tourist Fair ITFA** (*Arkhangelsk Drama Theatre*)
- 15.00-19.00** Guided bus tour to the open-air State Museum of Wooden Architecture and Folk Arts “Malye Korely” (*village of Malye Karely*).

28th of May 2011, Saturday

- 10.00-20.00** **International Tourist Fair ITFA** (*Arkhangelsk Drama Theatre*)
- 11.00-13.30** Presentation of the Arkhangelsk regional tourist programs for tour operators and tourist companies (*conference-hall, Pur-Navolok hotel*).
- 15.00-17.00** Trip along the Northern Dvina river on board of steamboat “Nikolay Gogol”.
- 17.30-18.00** **Official closing of the International Tourist Forum in Arkhangelsk** (*Arkhangelsk Drama Theatre*)

18.00-19.00 **Opening of the VI International Festival «Arkhangelsk-BLUES»**
(Arkhangelsk Drama Theatre)

29th of May 2011, Sunday

Departure of participants