

BART - PUBLIC-PRIVATE PARTNERSHIP IN BARENTS TOURISM
KICK-OFF MEETING
Wednesday 16th - Thursday 17th March 2011
Lapland Institute for Tourism Research and Education
Rovaniemi, Finland

Wednesday 16.3., Chair Mika Kylänen, Lapland Institute for Tourism Research and Education

- 09.00 – 09.30 Registration and coffee
 09.30 – 09.40 Welcome, Regional Council of Lapland, Esko Lotvonen/Maiju Hyry
 09.40 – 09.50 Welcome, Lapland Institute for Tourism Research and Education
 Markku Vieru/Eila Linna
 09.50 – 10.15 Practicalities of the kick-off meeting. Background to BART project.
 Introduction to presentations. Mari Vähäkuopus, BART project manager
 10.15 – 10.45 Presentation, Arkhangelsk
 10.45 – 11.15 Presentation, Murmansk
 Break
 11.30 – 12.00 Presentation, Norway
 12.00 – 12.30 Presentation, Sweden
 12.30 – 13.00 Presentation, Finland
 13.00 – 14.00 Lunch
 14.00 – 14.30 Presentation, Monchegorsk
 14.30 – 15.00 Analysis on strategies and projects, Mika Kylänen
 15.00 – 15.30 Introduction to workgroups, Mari Vähäkuopus
 15.30 – 17.00 Parallel sessions (coffee in the seminar rooms)

1. Research & development
 peer review group
 (also steering group)
 Chair Maiju Hyry,
 assisted by Mari Vähäkuopus

2. Project working group
 Chair Mika Kylänen,
 assisted by Sari Sivonen

- 17.00 – 19.30 free time
 19.30 - departure for dinner

Thursday 17.3., Chair Eila Linna, Lapland Institute for Tourism Research and Education

09.00 – 11.00 Parallel sessions (coffee in seminar rooms)

1. R&D peer review group
2. Project working group
3. Administrative group

11.00 – 12.30 Plenary session

Presentations of each group, results (30 minutes each)

12.30 – 13.30 Lunch

13.30 – 14.00 Developing public-private partnerships, planning process of BART2 project, Eija Raasakka/Eila Linna, Lapland Institute for Tourism Research and Education

14.00 – 14.30 Conclusions, Eila Linna

14.30 – 15.00 Next steps in BART project, Mari Vähäkuopus