

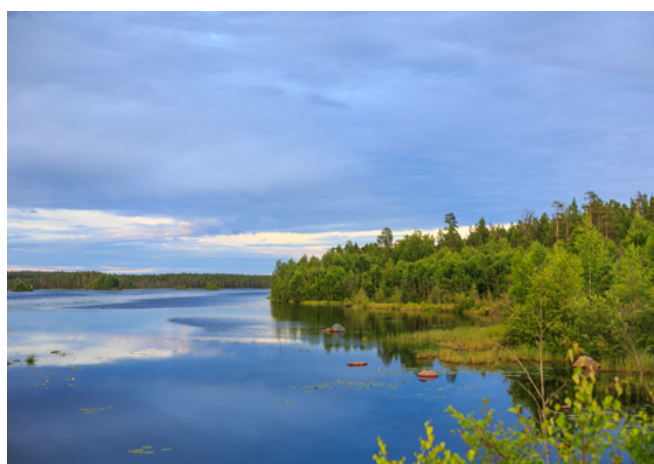
Tourism Cooperation Between SMEs (TourSME)

- The project focuses on activating SMEs, encouraging them for networking, training to create and develop border-crossing joint services, piloting them, and informatively fostering cross-border SME collaboration in the field of tourism industry.
- The main target is to improve the tourism SMEs' capability to create border-crossing service for international tourists.
- The target group is Finnish and Russian tourism SMEs, or would-be SMEs considering tourism as a secondary industry

Project Time:
1.2.2020 – 31.1.2022

Total budget:
349778€

LEAD PARTNER University of Oulu
PARTNERS
City of Kostomuksha
KainuunEtu
Karelian Research Centre
Oulu University of Applied Sciences



More information: <https://kareliacbc.fi/en/projects/tourism-cooperation-between-smes>

KARELIA

CBC // Project



Karelia CBC is a cross-border cooperation programme creating an attractive region for people and business. Programme is financed by the European Union, the Russian Federation and the Republic of Finland.