

Lifeness presentation speech in English

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Hi, Lifeness is a cloud-based followup system for health-clinics to treat obese patients.

Lifeness is scientifically proven to give 5 times better results than standard treatment.

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As a medical doctor I have been working with obese patients for over 15 years, and I know how difficult it is to follow-up the patient for them to be successful. Today 52% people are classified overweight, in Norway 58% are overweight, and people are suffering from lifestyle diseases.

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The full treatment cycle for obesity can take as much as 6-9 years in Norway, and the results are disappointing for the patient and for the health professional.

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I have traveled all over the world to do research, work, collaborate, share and learn about obesity. However I never managed to find a good solution for how we could help these patients, and neither did my clinical or scientific colleagues. The problem is:

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Lack of resources, lack of time
The key factor for us as health professionals is to use our time efficiently, as we have many patients to follow-up. and to have enough contact points with the patient...
That is impossible with todays standard treatment.

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Drop-out rates in treatment is high,
and only 10% are successful!

Lack of motivation

High drop-out

10% are successful

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Lifeness creates a closer connection,
through a web-app for the health
professional and an app for the
patient. The health professional gets
clinical data, can share learning
resources, get statistics and overview
of the patients.

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Sharing of documentation

Web-based platform

Clinical data at a glance

Secure communication

Sharing of documents

Statistics from treatment

Logging of data by patients mobile

Good overview of patients who need

Attention

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Showing the system on the computer

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Lifeness have shown to be time
efficient, health professionals can help
more patients, and have less drop-out
rates.

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Lifeness is proven scientifically by the
UiT The Arctic University of Norway and
a pilot study, presented at the
international congress of obesity,
shows five-time better results for the
patient compared with standard
treatment.

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Patients feel more motivated with
Lifeness, and they say that it makes
treatment overall better.

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100% would recommend it, 100% preferred it as a follow-up tool, 84.5% said it had a direct positive impact on their bodyweight, 87.5% said it had positive impact on their motivation, and 85.7% said that it improved the treatment. The m-health group reported the m-health platform to be easy to use (87.5%).

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The health clinics says: It saves time for the health professionals, treatment is more effective, and it is surprisingly easy to use Lifeness in their current practice.

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...are satisfied to be able to continue treatment through the Covid-19 pandemic with the help of Lifeness. We have strong collaborators. Other clinics are also using our system for other patient groups with great success.

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We have an experienced and awardwinning team, with proven success in medicine, technology and of scaling of several start-ups like the chain EVOfitness, with over 50 fitness clubs internationally.

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We are driven by social results, both for the individual and for the society. Lifeness aim to help 680 000 people the next six years.

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Fresh out of the box: Lifeness just won The social entrepreneur of the year 2020, in though competition with other social entrepreneurs. We are super proud and grateful, as this is a very prestigious price.

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If you want to hear more about

Lifeness, collaborate or try Lifeness,
please do not hesitate to contact us.
In the chat you can find the link to a
video about Lifeness, and more
information in norwegian.

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Thank you.